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SPOTLIGHT PRINT & PROMO SOLUTIONS EARNS PPAI PRODUCT SAFETY AWARE STATUS

Spotlight Print & Promo Solutions continues product safety leadership

Manchester, NH, July 18, 2017– Spotlight Print & Promo Solutions, a New Hampshire based creative brand marketing company, today proudly announced it is among the list of promotional product distributors to achieve 'Product Safety Aware' status in the Promotional Products Association International (PPAI) Product Safety Awareness Program. This means Spotlight Print & Promo Solutions has met or exceeded the PPAI product safety training and education requirements. For a company to achieve Product Safety Awareness by PPAI's standards, a representative of the company must complete four hours of product safety education and must renew their status every two years with continued education. The program includes CAS required *Product Safety Basics*, *Prop 65 and State Regulations*, and *Undue Influence Training* in addition to chosen electives.

Spotlight Print & Promo Solutions has demonstrated its commitment to product safety by actively engaging its workforce and adopting a corporate culture prioritizing product safety compliance training and a commitment to continuing education. Dawn Marie Perkins, Owner and majority partner of Spotlight Print & Promo Solutions, said, "Regulatory knowledge and an ongoing company commitment is imperative to meeting the evolving product safety compliance expectations of the promotional products industry. We are extremely proud to establish a proactive leadership position in the industry through our commitment to PPAI's 'Product Safety Aware' compliance program. Product Safety Awareness gives us a strong competitive edge and increases the value in the client-supplier relationship; it's a win-win for both

of us." "We want our clients to have confidence in not only our company but also in promotional products as a viable and safe advertising medium," says Perkins. "We are in the brand protection business. Our clients spend considerable time and capital building their brand. We partner with them to protect and bring their brand center stage"

PPAI, founded in 1903, has a long history of leadership in the development of training and education programs regarding safety in the promotional products industry. The association is the world's largest and oldest non-profit trade association for the \$21.3 billion promotional products industry. With more than 50 years of professional development and certification, PPAI is the leading provider of promotional products safety and compliance training and education.

Spotlight Print & Promo Solutions, a New Hampshire promotional products company, holds social and safety responsibility on their list of top priorities. Dawn Marie Perkins founded Spotlight Print & Promo Solutions as a solutions based company that not only offers quality promotional products, creative marketing, print, and packaging but also encourages others to make contributions to society. By establishing reliable relationships with its clientele and partnerships, Spotlight Print & Promo Solutions is growing into a successful business in the promotional products industry. Spotlight Print & Promo Solutions is a member of PPAI and an independent affiliate of iPROMOTEu, Inc.###

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